

— **SAFE ZONE:**

All critical elements (text, images, graphics, logos, etc.) must be kept inside the blue box.

**Keep all elements away from the blue line (Safe Zone).**

— **TRIMMING ZONE:**

Please stay within the zone for cutting tolerance around your folder. We do not recommend having borders due to shifting in the cutting process, which may cause borders to appear uneven.

— **BLEED ZONE:**

Make sure to extend the background images or colors all the way to the edge of the black outline.

..... **FOLD LINE**

— **NO INK ZONE**

**IMPORTANT**  
Please remove our guidelines/instructions before submitting your files, or else they will be printed.  
All text should be converted to outline.

**Final Size: 9 inches x 12 inches**  
**Flat Size with Bleed: 18.3 inches x 16.3 inches**

**BACK COVER**

**FRONT COVER**

All artwork designed on the pockets should be upside down because the pockets will fold up into the inside on the finished product. One set of business card slits are included on the pocket. We recommend that there be no text or critical elements around the slits, as shifting of the die cut may occur.

**INSIDE RIGHT POCKET**

All artwork designed on the pockets should be upside down because the pockets will fold up into the inside on the finished product. One set of business card slits are included on the pocket. We recommend that there be no text or critical elements around the slits, as shifting of the die cut may occur.

**INSIDE LEFT POCKET**