

PRSRT STD  
ECRWSS  
U.S. Postage  
**PAID**  
EDDM RETAIL

- Bleed (Black)**: all backgrounds must stretch to the edge
  - Trim (Pink)**: our projected cutting line.
  - Safe Zone (Blue)**: all important text and images must stay within this line.
- \*Please remove this template when submitting final artwork.



## 4.5" X 12" EDDM Postcard

\*\*\*\*\*ECWSS\*\*\*\*

Local  
Postal Customer